

O.P. Srivastava

Meet O.P. Srivastava — a storyteller who journeyed from boardrooms to film studios, seamlessly blending the analytical precision of finance with the emotional depth of cinema.

With a distinguished career in investment banking and private equity, Srivastava played a pioneering role in shaping India's financial landscape. His leadership in launching India's first and largest 'brick-and-click' retail infrastructure marked a defining moment in the country's banking transformation — introducing technology-driven banking long before it became the norm.

But Srivastava's story didn't stop at financial success.

After retiring from the banking world, he embraced his passion for storytelling. His debut documentary **Life in Metaphors**, a tribute to filmmaker Girish Kasaravalli, won the prestigious National Film Award in 2015. Through films that address critical issues like brain cancer and Alzheimer's, Srivastava has used cinema as a force for awareness and change.

His creative journey also includes thought-provoking books such as **Life in Metaphors**, **Banking on Technology**, **Krishna Calling**, and **Pillars of Parallel Cinema**. His latest work, **Branding@Mythology**, explores how timeless mythological narratives can inspire modern branding strategies.

As the founder of **Oorjaa**, a not-for-profit initiative, he champions the use of cinema for social good — curating screenings, conversations, and collaborations that reflect cinema's power to transform.

Srivastava's fiction film **Banwari Ki Amma** (Banwari's Mother), and his recent documentary **The Dirty Sky** on space debris, further reflect his evolving storytelling voice — rooted in both realism and responsibility.

A banker, a filmmaker, a writer — and above all, a seeker of meaningful narratives — O.P. Srivastava continues to inspire by proving that it's never too late to change lanes... and never too early to tell a story that matters.

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